

Frequently Asked Questions (F.A.Q.)

The most frequently asked questions about the Expo 2022 Floriade Almere and their answers are provided below. If your questions are not answered here, contact Team International of the Floriade via the contact details provided at the bottom of the page.

Floriade facts

- A1 International Horticultural Exhibition (AIPH + BIE-recognised)
- 60 hectares of exhibition grounds
- Central theme: 'Growing Green Cities'
- Open from end of April 2022 to end of October 2022
- 2,000,000 expected visitors (consumers, business community, government representatives)
- After the Expo in 2022, the grounds will be developed further into a 'green' residential district
- Countries will not own real estate in the Netherlands after the Expo. Buildings are being developed by the project developer (selected by the municipality), who will construct the buildings and then convert and sell them afterwards.

Invitation

Countries were sent an official invitation from our Minister of Agriculture, Nature and Food Quality, Carola Schouten, in July 2018.

Cities and knowledge institutions were approached to participate in the Floriade Dialogues in order to share knowledge and experiences related to the Floriade themes and to strengthen the entries of their countries.

Who can participate in the Floriade?

<u>Countries</u>	Acceptance of the official invitation by the Dutch government. Each country decides how it wishes to participate and can contribute a specific city if desired.	As 'Official Participant'*
<u>Cities</u> <u>Knowledge institutions</u> <u>Companies</u>	- Participation with personal entry (whether or not combined with other cities, regions, etc.) - Participation in the Floriade Dialogues	- As an 'Exhibitor' - As a 'Knowledge Exchanger'

* Official participants fall under a special visa, work permit, residence permit and fiscal status regulation.

Can a city participate without a country?

Yes, a city (or region or combination of both) can participate in the Floriade as an exhibitor.

Who decides which city represents a country?

The country that received the invitation from the Dutch government determines whether and which city is involved.

Is it possible to participate in the Floriade Dialogues without submitting an entry for the Floriade?

Yes, this is possible. The focus is on knowledge sharing and an exchange of information. The Dialogues are intended to involve countries via cities and knowledge institutions and may contribute on a factual level if a country registers as an official participant.

What are the different types of participation?

	OUTDOOR		INDOOR		KNOWLEDGE			PROTOCOL & CULTURE			TRADE
	Green Embassy	Pavilion & garden	Horticultural exhibition	Best Practices	Floriade Dialogue	Floriade Academy	Research Program	National Day	Special Day	Cultural program	Trade-missions
Countries	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cities				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Knowledge institutes				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Companies				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/> as 'part of'

What are the costs of participation?

Participants are responsible for all costs related to their entry, such as the concept, exhibition stand and layout, staffing of the stand (personnel and travel costs, visa, work and residence permits), the construction of any temporary structures and all related costs and the creation of the garden. Costs may vary considerably.

Green Embassy: Made available during the Floriade for the country exhibition for a usage fee. Afterwards, the building will be converted and sold as part of the residential district.

Outdoor entry: During the Floriade, a plot is made available free of charge. This is where the participant displays the entry. The plot is to be returned to its original condition after the Floriade.

Indoor entry: A stand can be reserved and an entry displayed in an indoor exhibition space (greenhouse) that is made available to the participant.

Floriade Dialogues: Participation is free of charge and the participants are only responsible for their own travel and accommodation expenses.

When will the Special Regulations be available?

The Special Regulations are the specifications of the in the General Regulation mentioned articles. They are to be developed in 2019/2020. As soon as they are approved by BIE they can be downloaded from the website.

Who can take part in Floriade Dialogues?

It's a network to share knowledge. Participate in one of the upcoming Floriade Dialogues is free and available for everyone. With or without planning an exhibition at Floriade.

How do you register?

Registration can be done through the website or directly by e-mail to avanschaik@floriade.com. An application can be downloaded or we can send it to you.