

General Regulations of the International Horticultural Expo

Expo 2022 Floriade Almere, The Netherlands



Bureau
International
des Expositions

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Section 1. General Provisions

Article 1. Title, category, theme

- 1.1 The International Horticultural Expo 'Expo 2022 Floriade Almere, the Netherlands' (hereinafter '**Floriade Expo 2022**'), shall be held in Almere in the Netherlands from 28 April 2022 until 23 October 2022. Floriade Expo 2022 was accredited on 1 September 2015 by the ASSOCIATION INTERNATIONALE DES PRODUCTEURS DE L'HORTICULTURE (hereinafter '**AIPH**') as an A1 international horticultural exhibition and registered in accordance with the decision resolution of the Board of Management of the AIPH. Floriade Expo 2022 is to be recognised by the BUREAU INTERNATIONAL DES EXPOSITIONS (hereinafter '**BIE**') in accordance with the BIE Convention of 22 November 1928 as amended and supplemented by the protocols of 10 May 1948, 16 November 1966, 30 November 1972, 24 June 1982 and 31 May 1988 (hereinafter '**BIE Convention**').
- 1.2 The overall theme of Floriade Expo 2022 is:

"Growing Green Cities"

with the motto

GO GREENER

Green is important in many ways. It converts CO₂ into oxygen, it purifies water and produces food, and in this way green forms the basis of human life. We use green as a natural resource for energy, medication and clothing. We enjoy recreation in the woods and parks. We visit places which, literally and figuratively, offer us air, where there is space for sport, for relaxation and encounter. Green gives us peace, inspires and fascinates us. Green is, in short, endless and diverse, and meticulously intertwined with our daily lives.

The Earth has seven billion inhabitants. More than 50% of these people now live in cities, and in 2050 this percentage will have increased to nearly 70%. As urbanisation will continue relentlessly, we have no other option than to look for ways to keep our cities safe, healthy and attractive, to look for a better balance between 'gray' and 'green'.

- 1.3 In this context, four subthemes have been developed:
- Green - Parks and green structures are creating more attractive cities;
 - Food - Solutions around food production, safety and food security;
 - Health - The contribution of green structures for a healthy living environment but also the contribution of green spaces for the physical and mental vitality of the citizens;
 - Energy - Solutions around sustainable energy but also the contribution of green spaces for a vital city.

Floriade Expo 2022 will be a stage for the international horticulture industry to showcase its innovations and its products in a professional, educational and attractive way. In close collaboration with our participants, an illustration of the Green City in every aspect (a green variant of the Cité Idéale) will be showcased. Sport, recreation, healthcare, education, art, culture and architecture will be the natural components of Floriade Expo 2022. But the stage does not have a temporary character; in parallel to the Expo, a new city district of Almere will be developed.

- 1.4 The landscape of the Expo site will be developed as a 'Green City Arboretum' serving as a model for greenstructure development in cities. This Arboretum presents in various exemplary combinations of trees, shrubs, perennials, creepers, hydrophytes and flower bulbs which can contribute to a green, healthy and sustainable city. Important criteria are biodiversity, air purification, food production and climate management of the city, as a translation of the four subthemes of Floriade Expo 2022.
- 1.5 Floriade Expo 2022 will involve partners at a local/regional, national and global level. Therefore projects will be identified in which enterprises, research institutes and governments will work together on innovations and solutions for a 'Green City'. In the development of Floriade Expo

2022, various (inter)national competitions will be initiated to stimulate innovation and to gain interest and involvement in Floriade Expo 2022 and its themes. Together we will build a green and healthy city which will serve as an example for future urban developments and share the innovations with our partners, participants and visitors.

- 1.6 In support of the theme and objectives of Floriade Expo 2022, the Official Participants are invited to nominate a city representing the Green City ideas of the participating country. Furthermore, the Official Participants are invited to join the Floriade Expo 2022 knowledge exchange program by nominating universities which are active in the field of sustainable (green) city development.
- 1.7 Further details are stipulated in Special Regulation No. 1 concerning the definition of the theme of Floriade Expo 2022 and the guidelines for the development of the theme by the Organiser and the Participants as mentioned in Article 41.

Article 2. Location

Floriade Expo 2022 will take place in new town Almere, a city in the Amsterdam Metropolitan Region and close to the city of Amsterdam and Schiphol International Airport (35 kilometers). It is the youngest city in the Netherlands. The city is only a few decades old, has almost 200.000 inhabitants and is still developing rapidly. Forty years ago, the province of Flevoland was created in a former sea (Zuiderzee). Almere became an important city in this province and has high ambitions to develop as a modern, green and sustainable city. The exhibition will cover an area of 60 ha.

Section 2. Government Authorities in the Organising State

Article 3. Supervision by the Dutch government

The Dutch government is responsible for ensuring that Floriade Expo 2022 is organised in accordance with the provisions of the BIE Convention and the implementation of provisions based on it, including the regulations of the Bureau International des Expositions. It is the Ministry of Economic Affairs that shall be responsible within the government.

Article 4. The Commissioner General of Floriade Expo 2022

- 4.1 The Dutch government is represented by the Commissioner General of Floriade Expo 2022 vis-à-vis the BIE. He/she shall be in charge of all matters that fall under the responsibility of the government in accordance with the BIE Convention. With respect to the contractual partners of the BIE Convention, he/she shall bear responsibility for ensuring that all necessary measures are taken to guarantee the success and prestige of Floriade Expo 2022.
- 4.2 The Dutch government shall appoint the Commissioner General of Floriade Expo 2022.
- 4.3 The Commissioner General shall represent the government in all matters concerning the exhibition. He/she shall ensure the fulfilment of the commitments taken vis-à-vis the Official Participants and compliance with the provisions of the Exhibition's General Regulations. He/she shall ensure that the Special Regulations referred to in Article 41 are finalised and observed in a timely manner.
- 4.4 The Commissioner General of Floriade Expo 2022 shall forward all the decisions of the governments concerning their participation in Floriade Expo 2022 to the BIE, as he becomes aware of them. The BIE shall receive copies of documents in which governments provide information about their participation and the appointment of their respective Commissioners General of Section and their wishes with respect to the type and extent of the exhibition area. The same shall apply to participation contracts as soon as they are signed.
- 4.5 Relationship between the Commissioner General of the Exhibition and the BIE.
The Commissioner General of the Exhibition shall submit to the BIE the texts of the Special Regulations in accordance with the time schedule required. He/she shall keep the BIE fully informed, chiefly by reporting at each of its sessions, of all developments and progress relating to

the preparation of the exhibition. He/she shall ensure that the use of the BIE flag and logo complies with the regulations laid down by the BIE. He/she shall welcome and assist the delegates sent by the BIE on official missions to the exhibition.

- 4.6 The Commissioner General of the Exhibition shall ensure that the Organiser indicates by all suitable means and particularly by mentioning it on all documents, that the exhibition has been recognized by the BIE.
- 4.7 The Commissioner General of the Exhibition shall communicate to the BIE in due course and for the information of the Participants, the legislative, statutory or other texts adopted by the organising state and local public Authorities, in order to facilitate the participation of foreign states and ensure the success of the exhibition.
- 4.8 The Commissioner General of the Exhibition shall communicate to the BIE for the information of the Participants and the formal records of the BIE, the organisational structure, responsibilities and authority of the Organiser.

Article 5. The Organiser of Floriade Expo 2022

- 5.1 In accordance with Article 10 (2) of the BIE Convention, the role of the Organiser shall be delegated from the Dutch government to Floriade Almere 2022 B.V., which will bear responsibility for the planning, preparation, execution and management of Floriade Expo 2022.
- 5.2 The address of this company is:

Mailing Address:

Floriade Almere 2022 B.V

P.O. Box 98

1300 AB Almere, The Netherlands

www.floriade.com | contact@floriade.com

T +31 36 820 03 03

Visiting Address:

Archerpad 8

1324 ZZ Almere, The Netherlands

Section 3. Participants

Article 6. Official Participants

- 6.1 Official Participants are foreign governments and international organisations that have accepted the official invitation of the Dutch government to participate in Floriade Expo 2022.
- 6.2 The government of any state, participating in Floriade Expo 2022 shall be represented by a Commissioner General of Section accredited to the Dutch government. Any participating international organisation may also appoint a Commissioner General of Section.
- 6.3 The participation contract shall be signed by the Commissioner General of Section and the Organiser with the countersignature of the Commissioner General of Floriade Expo 2022.
- 6.4 The Commissioner General of Section shall be solely responsible for the organisation and operation of his/her Section. In accordance with Article 17 of the BIE Convention, this Section shall include all Exhibitors and commercial and other activities. It shall not include the Exhibitors referred to in Article 8 herein and the Franchise Holders mentioned in Article 9 herein.
- 6.5 The Commissioner General of Section shall ensure that all members of his Section comply with the regulations issued by the Organiser and approved by the BIE. The other rights and obligations of the individual sections are defined in the participation contracts.
- 6.6 In order to enable the Commissioner General of Section to carry out his/her responsibilities, he/she shall be entitled to the benefits listed in Special Regulation No. 12 concerning privileges and advantages of Commissioner Generals of section and of their staff, as mentioned in Article 41 herein.

- 6.7 The personnel of the foreign national sections shall benefit from the suggested accommodation facilities listed in Special Regulation No. 6 concerning accommodation facilities for the personnel of the official foreign sections, as mentioned in Article 41 herein.

Article 7. College of the Commissioners General of Section

- 7.1 The Commissioner General of Floriade Expo 2022 shall invite the Commissioners General of Section to the College of Commissioners General once a sufficient number of Commissioners General have been appointed. During its first meeting, the College shall elect a Chairperson and a Steering Committee to represent it.
- 7.2 The Steering Committee shall represent the Commissioners General of Section before the Commissioner General of Floriade Expo 2022, examine all matters of common interest and exercise the powers stipulated in Article 7.3 hereunder. The Steering Committee must be newly elected if the number of Official Participants has doubled due to later registrations. Should the Chairman be prevented from carrying out his duties, he shall delegate his powers to another member of the Steering Committee.
- 7.3 Conflicts between the Organiser and an Official Participant or among Official Participants themselves must be resolved in accordance with the provisions laid out in the following paragraphs.
- 7.3.1. Should the conflict pertain to the interpretation of these General Regulations, the Special Regulations or the participation contract, considered in the light of the BIE Convention or other compulsory rules of the BIE, the Steering Committee will be the arbitrator after having, if the case arises, sought the opinion of the President of the BIE who, with the assistance of the Vice Chairman concerned and the Secretary General of the BIE will make a recommendation. This decision of the Steering Committee is immediately applicable and without recourse.
- 7.3.2. Should the conflict pertain to products exhibited, the Steering Committee shall, in accordance with Article 19, (3) of the BIE Convention, refer the matter to the College of Commissioners General for a final and irrevocable decision.
- 7.3.3. For any other dispute, each party can demand arbitration:
- In the first instance, from the Commissioner General of Floriade Expo 2022;
 - In the second instance, from the Commissioner General of Floriade Expo 2022 in conjunction with the Steering Committee;
 - In the third instance, from the Steering Committee of the College of Commissioners General.
- The decision will be made at the level demanded by the party which chooses the highest level.
- 7.4 If the dispute must be resolved by the Commissioner of Floriade Expo 2022 according to the provisions of these General Regulations, any party may demand that the advice of the Steering Committee be sought beforehand.
- 7.5 Decisions referred to above must be rendered within a period of ten days, irrespective of which level of authority is involved. Otherwise, with the exception of paragraph 7.3.2., the capacity to decide shall go automatically to the College of Commissioners General, which must decide within a period of five days. Should this authority not reach a decision within this period, the request of the party which raised the dispute will be considered unjustified.
- 7.6 Further details are stipulated in Special Regulation No. 3 concerning the rules of the Steering Committee of the College of Commissioners General, as mentioned in Article 41.

Article 8. Exhibitors

- 8.1 Exhibitors are participants in Floriade Expo 2022 who present their own products, services and innovations and who were not officially invited by the Dutch government in accordance with Article 6 and therefore wish to exhibit outside the Sections of the Official Participants.

- 8.2 Exhibitors can be any public or private entity or a combination of the two who would like to provide a contribution to the theme ‘Growing Green Cities’ and subthemes of Floriade Expo 2022 as indicated in Article 1:
- Provinces and Cities
 - Universities and knowledge institutes
 - Companies and organisations from the horticultural sector
 - Companies and organisations from other sectors
 - Private initiatives
 - Crossovers of the groups listed above
- 8.3 Exhibitors have to establish a connection to the central theme and the subthemes of the Floriade Expo 2022 in their application following the application procedure as indicated in Article 10.

Article 9. Concessionaires / Franchise Holders

- 9.1 ‘Concessionaires’ or ‘Franchise Holders’ as defined under these General Regulations are persons, enterprises or other institutions, which through appropriate contracts concluded directly with the Organiser, engage in commercial activities linked to Floriade Expo 2022, such as the operation of a restaurant, or sale of goods or services on the Expo site. This does not apply to the commercial activities in the Sections of Official Participants stipulated in Article 32.
- 9.2 The rules under these General Regulations generally apply also to Concessionaires and Franchise Holders unless they clearly relate to other activities or are exclusively addressed to other participants.
- 9.3 The conditions shall be determined separately in the concession contracts with the Organiser.
- 9.4 Applications for concessions must be submitted to the Organiser.
- 9.5 The relevant Commissioner General of Section shall be informed about the granting of a concession to an applicant from an officially participating country.

Section 4. Conditions of Participation

Chapter 1 Admission

Article 10. Admission of Exhibits

- 10.1 In principle, only exhibitions, objects and presentations which are in keeping with the exhibition theme as described in Article 1 and the regulations of the BIE and AIPH, shall be admitted to Floriade Expo 2022.
- 10.2 Each Official Participant and Exhibitor shall submit to the Organiser a Theme Statement describing the overall theme and the general contents of their exhibition as a component of their application for allocation of an exhibition area. The application and in particular the Theme Statement must be developed in accordance with the theme of Floriade Expo 2022 as described in Article 1. The Theme Statement should explain the relationship to the theme and the objectives of Floriade Expo 2022 in a way that the Official Participant and/or the Exhibitor can develop them in visual displays.
- 10.3 The Theme Statement should contain the following information in particular:
- a) a description of the exhibition’s theme;
 - b) a description of how the theme correlates with the theme of Floriade Expo 2022;
 - c) a description of how the exhibition contributes to the visitor journey of Floriade Expo 2022;
 - d) the type of exhibit (outdoor/indoor display);
 - e) the anticipated space required (exhibition area, etc.);
 - f) the distribution of space by use: garden, pavilion, commercial activities, etc.;
 - g) the lifetime of the exhibit for indoor or alternating outdoor displays;
 - h) volume, type and designation of the exhibition commodity or service required or desired local conditions;

- i) necessary, supplementary information (e.g. the name of the stand designer, notification about innovations on the registration form, etc.);
 - j) name and address of the responsible contact person in the case of exhibitor communities;
 - k) if required, consent of the responsible Commissioner General of Section for participation in the exhibition.
- 10.4 The allocation of building sites and exhibition areas within existing buildings shall only be considered as final, if there has been agreement between the Organiser and the Official Participant/Exhibitor concerning the Theme Statement and the exhibition concept.
- 10.5 Further details shall be stipulated in Special Regulation No. 1 concerning the definition of the theme of Floriade Expo 2022 and the means of its implementation by the Organiser and the Participants, as mentioned in Article 41.

Article 11. Admission of Official Participants and Exhibitors

- 11.1 Official Participants, who would like to take part in Floriade Expo 2022, shall enter into a participation contract with the Organiser once the Theme Statement and the exhibition proposal have been approved. The participation contract shall be signed by the Commissioner General of Section and the Organiser with the countersignature of the Commissioner General of Floriade Expo 2022. The assignment of an exhibition area is not binding until the participation contract has been signed. Prior to the entering into of the participation contract, the Organiser reserves the right to modify the planning and the allocation of the exhibition area, without possibility of recourse, to ensure the smooth running of the exhibition and the overall harmony of the exhibition site.
- 11.2 Exhibitors who wish to participate in Floriade Expo 2022 shall submit an application for participation directly to the Organiser and attach the information required in accordance with Article 10 herein. The Organiser shall inform the Government of the State of origin of the exhibitor concerned of their intention as soon as contact is established with such Exhibitors.
- 11.3 All Exhibitors shall enter into a participation contract with the Organiser. The participation contract for Exhibitors must be signed by their legal representative and by the Organiser.
- a) To enter into the contract, the Exhibitor shall submit to the Organiser a complete application dossier signed by its legal representative, including the Theme Statement and the exhibition proposal.
 - b) The assignment of an exhibition area shall not be binding until the participation contract has been signed.
 - c) Prior to the entering into of the participation contract, the Organiser reserves the right to modify the planning and the allocation of the exhibition area, without possibility of recourse, to ensure the smooth running of the exhibition and the overall harmony of the exhibition site.
- 11.4 Further details are stipulated in Special Regulation No. 2 concerning the conditions for the participation of States, international organisations and private exhibitors, as mentioned in Article 41.

Chapter 2 Sites and Exhibition Areas

Article 12. Exhibition Options and Occupation of the Sites

- 12.1 The Organiser shall designate areas and/or spaces in the outdoor areas and in existing buildings of Floriade Expo 2022 which will be put at the disposal of Official Participants and Exhibitors. The available areas shall be defined conclusively by the Organiser.
- 12.2 The total usable space which is placed at the disposition of the foreign national sections shall be at least equal to the space allocated to the national section of the Organising State. If, however, this space has not been fully allocated 30 months before the opening of the Expo, the Organiser shall recover the right to dispose freely of the unreserved area.

- 12.3 Construction work and the setting up of gardens and exhibits shall be completed by 22-04-2022. In order that such a timetable is honoured, outdoor exhibition spaces shall be handed over to participants on 01-06-2021 and indoor exhibition spaces shall be handed over from 01-01-2022; and the entry of items to be shown shall be authorised from 01-06-2021 for outdoor exhibitions and from 01.01.2022 for indoor exhibitions.
- 12.4 Unless otherwise agreed by the Organiser and the Official Participants, the sites allocated to participants must be vacated and restored to good condition by 21-12-2022 at the latest.
- 12.5 Further details are stipulated in Special Regulation No. 2 concerning the conditions for the participation of States, international organisations and private exhibitors, as mentioned in Article 41.

Article 13. Outdoor Exhibitions

During Floriade Expo 2022, outdoor exhibitions will be organised as follows:

- 13.1 Official Participations
 - a) The special appeal of a horticultural exhibition resides in the diversity of displays of participating countries.
 - b) Each Official Participant's Theme Statement, as defined in Article 10.1 and 10.2 should be agreed upon with the Organiser as early as possible to ensure the allocation of the best possible exhibition area.
 - c) As a contribution to the overall theme as mentioned in Article 1, each Official Participant can present its exhibit reflecting the particular ideas and measures concerning the theme. In each exhibition element the culture and landscape must be present and influence the design of the exhibit, so that visitors of Floriade Expo 2022 can perceive the development and the innovations of the horticultural sector in relation to the theme which are specific to each country.
 - d) The Organiser shall make the exhibition area available to Official Participants free of charge.
 - e) The Organiser shall provide the Official Participants' exhibition areas with a surface layer of soil suitable for planting up to the level of the closest street or pathway.
 - f) Official Participants shall create and maintain their exhibit for the duration of Floriade Expo 2022 at their own expenses.
 - g) When dismantled, the exhibition space must be returned in the same condition as it was in when it was initially handed over to the Official Participant.
- 13.2 Exhibitors' Participation
 - a) The participation of Exhibitors is another highlight of Floriade Expo 2022.
 - b) Each Exhibitor's Theme Statement as defined in Article 10, should be agreed upon with the Organiser as early as possible to ensure allocation of the best possible exhibition area.
 - c) The Organiser shall make the exhibition area available to the Exhibitors free of charge.
- 13.3 The Organiser shall provide the Exhibitors' exhibition areas with a surface layer of soil suitable for planting up to the level of the closest street or pathway.
- 13.4 Exhibitors shall create and maintain their exhibit for the duration of Floriade Expo 2022 at their own expense.
- 13.5 When dismantled, the exhibition space must be returned in the same condition as it was in when it was initially handed over to the Exhibitor.
- 13.6 Further details are stipulated in the Special Regulation No. 2 concerning the conditions for participation and Special Regulation No.4 concerning the rules concerning construction or improvements and fireprotection, as mentioned in Article 41.

Article 14. Indoor Exhibitions

- 14.1 In case Floriade Expo 2022 has indoor exhibitions, the indoor exhibitions shall be held in the exhibition halls of the Expo, in line with the theme and subthemes of Floriade Expo 2022 as

defined in Article 1. The indoor exhibitions shall provide the framework for the presentation of horticultural products and services with varying themes and changing configurations. Throughout the duration of Floriade Expo 2022, alternating indoor displays shall be presented by the Official Participants and Exhibitors, respectively.

- 14.2 The application to participate in the indoor exhibition shall be submitted to the Organiser in accordance with Article 10, at least 6 months the opening of the exhibition.
- 14.3 Official Participants and Exhibitors shall set up and operate the exhibitions themselves at their own cost. Official Participants or Exhibitors may otherwise entrust a stand designer or in exceptional cases, the Organiser, with the design of the stand, at their own expense.
- 14.4 Official Participants and Exhibitors shall ensure that the stand design is consistent with the overall design. In cases of non-compliance, the Organiser shall be entitled to have alterations to the stand carried out at the expense of the Official Participant or Exhibitor or have it removed.
- 14.5 The construction period of the stands shall be stipulated in the assembly and dismantling guidelines respectively, which the individual Official Participant or Exhibitor will receive in a timely manner, once the contract has been finalised or when a written confirmation of participation is provided by the Organiser.
- 14.6 In principle, the stand shall be kept by the Official Participant or Exhibitor for the duration of the indoor display. In case of delegation of this task to a third party, the Organiser must be informed.
- 14.7 Since the indoor exhibition should remain in a state worthy of the exhibition, the Official Participant or Exhibitor must ensure the adequate preparation of exhibits and maintenance of the quality of the floral arrangements. Official Participants shall remove promptly at their own expense exhibits which have become unsightly and no longer meet the exhibition criteria.
- 14.8 The Organiser shall provide general lighting and heating in the halls and ensure the maintenance of the common areas.
- 14.9 Special requests by Official Participants or Exhibitors with regard to the maintenance of their stand may only be granted on the basis of a separate agreement entered into with the Organiser, all costs being borne by the Official Participant or Exhibitor.
- 14.10 The Organiser shall provide public services and waste removal in the halls to the extent this is technically possible.
- 14.11 Official Participants and Exhibitors are responsible for the dismantling of stands, which must be finished as agreed and approved by the Organiser. The Organiser shall specify the start time of dismantling in the assembly and dismantling guidelines.
- 14.12 Official Participants and Exhibitors shall be required to be present at their stand since they are responsible for it at all times.
- 14.13 If the dismantling of the stand is delegated to a third party or the dismantling cannot be completed on time, the Organiser must be informed in advance. In the latter case, the Organiser shall have the stand dismantled at the expense of the Official Participant or Exhibitor.
- 14.14 The dismantling of the stand before the agreed start time shall not be permitted.
- 14.15 In principle, the exhibits and presentations on the exhibition site may not be sold or given otherwise to third parties. Exceptions to this rule shall require the prior written consent of the Organiser. With respect to the Organiser, the Official Participant or Exhibitor shall be solely entitled to sell the exhibits and be solely responsible for it.
- 14.16 Further details are stipulated in the Special Regulation No. 2 concerning the conditions for participation and Special Regulation No.4 concerning the rules concerning construction or improvements and fireprotection, as mentioned in Article 41.

Article 15. Minimum Quality Requirements

- 15.1 Official Participants and Exhibitors shall carry out all the cleaning, maintenance, garbage disposal, and other activities ordinarily required for the operation of their stands and exhibition areas. Should a participant fail to do so, the Organiser is authorised to carry out these activities itself and charge all expenses incurred therefrom to Official Participants and Exhibitors.

- 15.2 The minimum quality requirements for gardening and landscaping products and exhibition contributions are:
- a) EU quality standards (first class) for vegetable and fruit growing and equivalent to first class standard for fruit and vegetable species not bearing the EU quality standard; the last classifications also apply to bushes.
 - b) For ornamental plant growing, normal market quality or quality defined by the relevant EU ordinance fixing the quality standards.
- 15.3 Further details are stipulated in the Special Regulation No. 10 concerning the provisions of general services, as mentioned in Article 41.

Article 16. Competitions and Awards

In case Floriade Expo 2022 organises competitions, it shall stipulate the binding rules regarding the registration conditions for competitions and awards at Floriade Expo 2022 in the Special Regulation No. 14 concerning the conditions governing the attributing of awards, as mentioned in Article 41, in a timely manner.

Section 5. Specific Implementation Conditions

Article 17. General services by the Organiser

- 17.1 The Organiser shall provide the following general services free of charge at the exhibition site:
- First aid at the exhibition site;
 - Cleaning and maintenance of public and green areas, if these have not been assigned to third parties as part of a contract;
 - Waste disposal in public and green areas;
 - Signs at the exhibition site;
 - A central visitors' information system;
 - Security services at the exhibition site;
 - Lost and found office;
 - Lighting of the exhibition site.
- 17.2 These services may be unilaterally interrupted for the following reasons:
- To guarantee the security of staff and property;
 - To repair, replace or improve the system or an affiliated system;
 - Bottlenecks in supply;
 - Reasons beyond the Organiser's control or force majeure.
- 17.3 The Organiser or third parties commissioned by the Organiser shall provide services which are directly related to the participants' use of the allocated exhibition spaces, such as security services, electricity, telecommunications, water inlets and outlets, and waste disposal. The Organiser or contracted third parties shall charge participants accordingly for the use of these services. Rates for such services shall conform to local rates.
- 17.4 Further details are stipulated in the Special Regulation No. 10 concerning the provisions of general services, as mentioned in Article 41.

Article 18. Infrastructure

- 18.1 Facilities for public supply systems within the area of Floriade Expo 2022 for the supply of utilities such as electricity, water, telecommunications and waste water disposal within the allocated exhibition area shall be provided by the Organiser.
- 18.2 Participants must install the necessary utilities in their allocated areas in accordance with the laws and provisions and connect to the supply system on the Expo grounds including the use of supply meters, tariff time switches and safety devices.

- 18.3 The connection to the supply system on the Expo grounds must be made at the boundary of the allocated exhibition area.
- 18.4 Installation work must be planned and undertaken in compliance with Article 19 in particular (buildings and facilities) and must be carried out by a specialised company.
- 18.5 If the supply facilities are defective or if they are not in compliance with the Organiser's requirements and the laws and provisions, participants must eliminate possible defects in the supply facilities and undertake repairs at their expense upon the demand of the Organiser. The cost of the connection, the maintenance and repair of the connection and supply facilities as well as the cost of consumption shall be borne by the participants.
- 18.6 Further details are stipulated in the Special Regulation No. 10 concerning the provisions of general services, as mentioned in Article 41.

Article 19. Buildings and Facilities

- 19.1 Buildings and facilities shall be subject to authorisation in accordance with current Dutch laws and regulations. Before work begins, all necessary authorisations and approvals for the building activities must be obtained. Application documents must comply with the appropriate laws and regulations of the Dutch government as well as the Regulations of the Floriade Expo 2022 in form and content.
- 19.2 Official Participants or Exhibitors who wish to construct a building or a facility must submit a preliminary design in duplicate to the Organiser for pre-inspection.
- 19.3 After provisional approval of the preliminary design by the Organiser, the preliminary design shall be expanded in order to submit the relevant forms and appendices to the Organiser's Technical Department as a building permit application.
- 19.4 No alterations may be made within the site without the Organiser's prior approval of the project. All improvements around the buildings are also subject to the Organiser's approval.
- 19.5 The conditions for the installation and operation of any machine, apparatus or equipment which may be used by the participants shall be stipulated in Special Regulation No. 5 the rules concerning the installation and operation of machines, as mentioned in Article 41.
- 19.6 Further details are stipulated in the Special Regulation No. 4 concerning the rules concerning construction or improvements, and fire, as mentioned in Article 41.

Article 20. Periods for Construction and Dismantling

- 20.1 The timing for the assembly and dismantling of indoor and outdoor displays shall be stipulated in the Special Regulation No. 4 concerning the rules concerning construction or improvements, and fire, as mentioned in Article 41.
- 20.2 If a participant is unable to fulfil his commitments towards the Organiser, the Commissioner General of the Exhibition may proceed, following the closing date of the exhibition and, at the participant's cost and risk, with the dismantling, removal, storage, attachment and sale of the participant's goods located within the exhibition grounds, with the exclusion of items considered of national heritage, and the amount due to the Organiser of the exhibition shall be deducted from the proceeds of such sale.
- 20.3 Further details shall be stipulated in the Special Regulation No. 4 concerning the rules concerning construction or improvements, and fire, as mentioned in Article 41.

Article 21. Removal of Exhibited Items

None of the exhibited items, fixtures and miscellaneous items (components of the exhibition) belonging to Floriade Expo 2022 may be removed or dismantled by participants during the exhibition.

Article 22. Importing, Customs and Import Turnover Tax

- 22.1 Only the goods of Official Participants referred to in Article 16 of the BIE Convention and its appendix, "Customs regulations for the importation of articles by the participants in international exhibitions", may be declared under customs temporary admission with the appropriate certificates. These goods may only be declared in the name of and to the benefit of the Official Participants as mentioned in the relevant participation contract with the Organiser.
- 22.2 Import turnover tax shall be levied for goods which are not intended for temporary import but for free circulation.
- 22.3 No costs shall be incurred by the Official Participants for the transport of exhibition items within the Netherlands. The forwarding agent commissioned by the Official Participant shall guarantee the transport of goods up to the sea ports and airports of entry or up to the border of the Netherlands and their return therefrom, after the closure of Floriade Expo 2022. Forwarding costs from these locations to the exhibition grounds shall be borne by the Organiser.
- 22.4 Each Exhibitor shall handle his own on-site acceptance of goods and the reshipment of crates as well as the inspection of their contents. If Exhibitors and their agents are not present when the crates arrive at the Expo site, the Commissioner General of the Expo can have them warehoused at the risk and expense of the interested party.
- 22.5 Exhibitors may carry out freely all handling and customs operations; however, the Organiser shall provide them with a list of agents whom it recommends as being competent for this purpose.
- 22.6 Special Regulation No. 7 concerning the regulations governing customs, handling and any particular rates and charges as set out in Article 41 shall determine the appropriate Customs regulations to be applied, where necessary, to goods and articles of foreign origin intended for the exhibition, in accordance with Article 16 of the Convention and its appendix concerning Customs regulations for the importation of articles by the participants in international exhibitions.

Article 23. Phytosanitary Provisions

- 23.1 The Organiser shall require information about the plants to be imported as well as the packing materials in order to check the exhibition goods for banned imports, to meet the requirements of the state plant protection office and to guarantee that the import is handled optimally.
- 23.2 Official Participants and Exhibitors shall have no more than 30 days before packing and shipping in the participating country to create a list with all of the proposed plant exhibits and their packing materials.
- 23.3 Further details are stipulated in the Special Regulation No. 7 concerning the regulations governing customs, handling and any particular rates and charges, as mentioned in Article 41.

Article 24. Provisions of Veterinary Law

- 24.1 For the import, transit and circulation of foodstuffs and veterinary products from third countries, it is necessary to comply with the Dutch legislation in force.
- 24.2 Further details are stipulated in the Special Regulation No. 7 concerning the regulations governing customs, handling and any particular rates and charges, as mentioned in Article 41.

Article 25. Other Taxes and Fees

- 25.1 Participants are responsible and liable for the payment of construction permit fees and taxes related to the commercial activities.
- 25.2 Further details are stipulated in the Special Regulation No. 4 concerning concerning the rules concerning construction or improvements, and fire protection, Special Regulation No. 7 concerning the regulations governing customs, handling and any particular rates and charges, Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants, carry out sales or special events, and Special Regulation No. 12 concerning the privileges and advantages of Commissioners General and their staff, as mentioned in Article 41.

Article 26. Residence and Work Permits

- 26.1 The Organiser shall guarantee the access and facilitate working permits for the staff of the participating countries Official Participants, and Exhibitors may hire non-Dutch nationals for the assembly, dismantling, operation and maintenance of their exhibits, provided that this is done in compliance with the provisions of Dutch law with respect to immigration and work permits.
- 26.2 The Organiser shall take all measures necessary to facilitate the entry and stay of the Commissioners General of Section and their Section staff. Entry visas and work permits with reference to the exhibition, where required, shall be issued as quickly as possible. All Section staff shall comply with the necessary requirements for the obtainment of visas and work permits.
- 26.3 Further details are stipulated in the Special Regulation No. 12 concerning the privileges and advantages of Commissioners General of section and of their staff, as mentioned in Article 41.

Article 27. Insurance

- 27.1 Personal and third-party liability insurance
- a) Each Commissioner General of Section must procure the legally prescribed insurance policies and pay the premiums or contributions for the participants in his/her Section.
 - b) Participants who are not part of a Section (Exhibitors) or Concessionaires are directly responsible for contracting insurance.
 - c) The insurance cover must, under all circumstances, be obtained for the following risks:
 - Insurance for an accident in the workplace
 - Motor liability insurance
 - General third-party liability insurance
 - d) Participants must submit notarised copies of the insurance policies and evidence of paid premiums to the Organiser.
- 27.2 Property insurance
- a) Participants must insure against theft, damage and destruction of any kind, especially fire, buildings erected by them during the building phase, for the duration of Floriade Expo 2022 and until the valid transfer of the site concerned, as well as the furnishings, equipment and other items that belong to the Participants, provided that they are on the site of the exhibition.
 - b) Participants must submit notarised copies of the insurance policies and evidence of paid premiums to the Organiser.
- 27.3 Miscellaneous insurances
- The Organiser shall offer Participants its support in contracting further insurances, if necessary.
- 27.4 Waiver
- a) The Commissioner General of the Exhibition, the Organiser, the Commissioners General of Section and their exhibitors mutually waive any claim which they may be entitled to make against each other as a result of material damage cause by fire or other casualty. Such a claim would not be waived in the case of foul play. This waiver should take effect automatically for each Commissioner General of Section as from the date his Participation Contract enters into force.
 - b) All contracts relating to the insurance of buildings, furnishings, equipment and any other items belonging to the persons mentioned in the previous paragraph must explicitly mention this waiver, which shall also be mentioned in the Participation Contract.
- 27.5 Further details are stipulated in the Special Regulation No. 8 concerning insurance, as mentioned in Article 41.

Article 28. Security

- 28.1 The Organiser shall guarantee security and order on the Expo site and shall take the necessary measures for the maintenance and the creation of security and order, especially for the protection of visitors.
- 28.2 Participants shall be responsible for the security and order in their assigned exhibition areas and must arrange the necessary measures at their expense. In particular, they must ensure the safety of visitors.
- 28.3 In case of an emergency, participants shall grant the right of entry to the Organiser in the exhibition areas assigned to them.
- 28.4 Further details are stipulated in Special Regulation No. 10 concerning the provision of general services, as mentioned in Article 41.

Article 29. Access to the Floriade Expo 2022 Site

- 29.1 The free entry of the participants' staff and others as well as access of (motor) vehicles to the Expo site shall be regulated by terms of accreditation.
- 29.2 In the event of non-observance of the terms of accreditation of Floriade Expo 2022, the Organiser shall reserve the right to withdraw the accreditation.
- 29.3 Further details are stipulated in the Special Regulation No. 13 concerning the regulations governing admissions, as mentioned in Article 41.

Article 30. Admissions to the Site

- 30.1 The conditions of admission are laid down by Special Regulation No. 13 concerning the regulations governing admissions, as mentioned in Article 41.
- 30.2 The Organiser, with the agreement of the Commissioner of the Exhibition, shall determine the entrance fees for the Exhibition.
- 30.3 No other entrance fee may be charged inside the exhibition, without the approval of the BIE.
- 30.4 Standing invitations or invitations for a limited period, complimentary tickets and admission passes for Official Participants, Exhibitors and Concessionaires shall be issued in accordance with the conditions laid down in the Special Regulation No. 13 mentioned above.

Article 31. Obligation to Operate

- 31.1 Throughout the duration of Expo period, participants are obliged to keep their exhibits and the other available areas and facilities on the Expo site open for visitors during the daily opening hours.
- 31.2 Further details shall be stipulated in the Special Regulation No. 13 concerning the regulations governing admissions, as mentioned in Article 41.

Section 6. Commercial and other Activities

Chapter 1. Commercial Activities of the Official Participants and the Exhibitors

Article 32. Commercial Activities of the Official Participants

- 32.1 Official Participants may operate commercial or other activities in the areas approved by the Organiser. Such activities shall be carried out in accordance with the present General Regulations, Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants or carry out sales referred to in Article 41, the Participation Contract, the laws and regulations of The Netherlands and the authorisation of the Commissioner General of the Expo and the Organiser.
- 32.2 The Official Participants shall undertake to perform their commercial activities in a responsible manner with regard to the proper operation of the exhibition.

- 32.3 In accordance with the conditions set out in the Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants (in which the national food of their country will be served) or carry out sales, as mentioned in Article 41.
- 32.4 Official Participants may sell tourist items and souvenirs representative of their country such as images, slides, postcards, Compact Disks, books, stamps and other products from their country that have an association with horticulture and the overall theme of Floriade Expo 2022 as mentioned in Article 1.
- 32.5 The tourist items and souvenirs representative of their country shall be limited to five items. Several items in one product group shall be counted as one item in each case.
- 32.6 Items and merchandise have to contribute to the overall theme of Floriade Expo 2022 as mentioned in Article 1, and the Theme Statement as mentioned in Article 10.
- 32.7 A list of items to be sold must be submitted to the Commissioner General of Floriade Expo 2022 and to the Organiser for authorisation in advance. The disclosure and authorisation obligation shall also apply to modifications.
- 32.8. Official Participants may offer free samples of food and beverages representative of their country. A list of samples must be submitted to the Commissioner General of Floriade Expo 2022 and the Organiser for authorisation in advance. The disclosure and authorisation obligation shall also apply to modifications.
- 32.9 The space devoted to commercial activities including the area for handing out samples and relevant facilities may not exceed 20% of the total covered area (pavilion) allocated to each Official Participant. This area shall include the production area for the samples (kitchen), the storage area, the sales area as well as other relevant facilities, shops, restaurants, cafeterias. The exact surface area that may be used for commercial activities by each Official Participant shall be decided by the Organiser upon submission of the commercial activities' application to the Organiser and after consultation with the Official Participant concerned.
- 32.10 Commercial activities outside of the specified area (e.g. 'travelling hawkers') shall not be permitted under any circumstances. Participants who do not dispose of an indoor space will be allocated an adequate alternative at the Expo site.
- 32.11 The installation of automatic vending machines shall not be permitted.
- 32.12 Items exhibited in national sections as well as materials used to install presentations may be sold after the closing of the exhibition. By so doing the exhibitor shall relinquish his right to benefit of temporary entry and shall be subject to taxation and customs regulations. No dues shall be payable to the Organiser on such sales.
- 32.13 In the case where the Organiser has granted exclusive commercial rights to certain suppliers for the sale of goods or services, these rights must not be allowed to hinder the commercial activities of the Official Participants, whether these activities are restaurants or the sale of articles included in the national sections.
- 33.14 Concessions made by the Organiser should respect the principle of non-discrimination between nationals and foreigners; avoid all risk of imbalance between the number and nature of concessions and the eventual number of visitors and all excesses of commercialisation leading to the distortion of the goal of an international exposition, as established by the BIE.
- 32.15 Further details shall be stipulated in Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants or carry out sales, as mentioned in Article 41.

Article 33. Commercial Activities of the Exhibitors

Exhibitors shall generally not be permitted to engage in commercial activities.

Article 34. Special Events Organised by the Official Participants

- 34.1 Official Participants may organise cultural and other activities which bear a relationship to the theme of the exhibition. The conditions shall be determined on an individual basis by an

agreement between the Organiser, the Commissioner General of Floriade Expo 2022 and the particular Official Participant.

- 34.2 The Organiser shall be informed in writing 90 days before the opening of Floriade Expo 2022 about special events, if the type of event requires consultation with the Organiser. The relevant dates, the location and the theme of the special events as well as other important information must be listed to ensure that the events run smoothly.
- 34.3 No entrance fees may be charged for special events organised by Official Participants.
- 34.4 To promote Floriade Expo 2022, the Organiser shall have the right to make sound, image and video recordings of events organised by Official Participants, insofar as their use is not an infringement of copyright or industrial property rights.
- 34.5 Further details are stipulated in Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants, carry out sales or special events, as mentioned in Article 41.

Chapter 2. Publicity

Article 35. Exhibition Catalogue

- 35.1 Floriade Expo 2022 shall be described in an exhibition catalogue.
- 35.2 The completion of the catalogue requires the collaboration of all participants with the Organiser. The information, which is needed for the production of the catalogue, shall be provided to the Organiser by the respective participants or, if applicable, by the Commissioner General of the National Section. Before the publication of the exhibition catalogue, the relevant Commissioner General of Section shall approve the part of the catalogue that pertains to his section. The Organiser shall promptly notify participants of the deadlines by which such information and the approval of the relevant Commissioner General of Section must be submitted for the production of the exhibition catalogue.
- 35.3 Every Official Participant shall have the right to publish a catalogue at its own expense concerning the objects and displays exhibited in its Section.

Article 36. Information Signs/Labels/Public Image

- 36.1 Participants may place signboards, posters, notices, printed matter and similar such material on their stands and in their pavilions (covered area).
- 36.2 The use of any publicity material outside their stand or pavilion shall be subject to the prior approval of the Commissioner of the Exhibition. The Commissioner of the Exhibition may require the removal of any such signs for which he has not given approval.
- 36.3 Brochures and leaflets can only be distributed within the enclosure of the Participant's section.
- 36.4 All publicity concerning special events etc. on the site must be authorised by the Commissioner of the exhibition. All noisy advertising is prohibited.
- 36.5 Further details are stipulated in the Special Regulation No. 2 concerning the conditions for the participation of States, international organisations and private exhibitors as mentioned in Article 41.

Article 37. Use of the Exhibition's Logo and other Identifying Marks of the Organiser

- 37.1 Official Participants may use the Floriade Expo 2022 logo and other identifying marks of the Organiser such as registered trademark rights and naming rights free of charge exclusively for non-commercial purposes associated with Floriade Expo 2022. This right of use shall not be transferable.
- 37.2 Other participants (Exhibitors and Concessionaires) shall not have any right to use the Floriade Expo 2022 logo or other identifying marks of the Organiser such as trademark rights or naming rights. Transfer of this right of use shall require a prior written agreement with the Organiser in each individual case.

37.3 Further details shall be stipulated in the Special Regulation No. 11 concerning the protection of patent rights and copyrights, as mentioned in Article 41.

Chapter 3. Intellectual Property

Article 38. General Regulations

- 38.1 Each participant shall undertake to adopt the necessary measures for the protection of intellectual property, so that the intellectual property rights of third parties are not infringed and violations of Dutch competition law are not committed as part of its participation in Floriade Expo 2022.
- 38.2 The Organiser shall not be liable, in particular, for the violation of the rights of third parties or actions contrary to the rules of competition by a participant.
- 38.3 Before the initiation of legal proceedings against a participant for violation of intellectual property rights or anticompetitive actions during Floriade Expo 2022, each participant must inform the Organiser immediately.
- 38.4 In the event of clear infringement of the rights of a participant or violations of the competition law, the Commissioner General may request the participant who has committed the offense to stop and abandon the activities leading to the infringement immediately, without excluding enforceability.
- 38.5 Within the scope of industrial property law, the following, in particular, are protected:
- Patents
 - Samples
 - Food samples
 - Protected plant varieties
 - Brands
 - Names and business labels
 - Copyrights
- 38.6 Further details are stipulated in the Special Regulation No. 11 concerning the protection of patent rights and copyrights, as mentioned in Article 41.

Article 39. Images concerning the Exhibition

- 39.1 The reproduction and the sale of photographs or other images of exterior views of individual exhibited pieces, buildings and gardens of Official Participants and all interior views of the exhibits of Official Participants shall require the consent of the Commissioner General of the Section involved.
- 39.2 The reproduction and the sale of photographs or other images concerning Floriade Expo 2022 as a whole or parts thereof, provided they are not covered under paragraph 1, shall require the consent of the Organiser.
- 39.3 Any other participant (Exhibitor or Concessionaire) must accept to having the images mentioned in Article 39.1 produced by the Organiser. They shall relinquish any claims with respect to the revenue from the sale or any other use of the images, unless this is contradicted by a regulation in the participation contract.
- 39.4 The Organiser reserves the right to authorise the reproduction and sale of photographic or other views of the exhibition. Participants may not object to such reproduction or sale.

Section 7. Final Provisions

Article 40. Scope of application

- 40.1 Participants shall observe the BIE Convention and Regulations, the General Regulations and Special Regulations of Floriade Expo 2022 and the AIPH regulations as mentioned in Article 1.1, the Dutch law and the the guidelines established by the Organiser.

40.2 If one or more provisions of these General Regulations or the Special Regulations should be entirely or partially without legal force or impossible to implement, or should they later lose their legal effect or viability, this shall not affect the validity of the remaining provisions.

Article 41. Special Regulations

- 41.1 The participants should be aware that the Organiser cannot yet adopt all relevant and generally binding regulations applying to participants at the time of establishment of these General Regulations. Therefore, the Organiser will establish at a later stage of preparatory work of Floriade Expo 2022, Special Regulations based on the BIE Convention, the guidelines of the AIPH and these General Regulations.
- 41.2 After they have been approved by the BIE, the Special Regulations shall be provided by the Organiser as printed text on demand and may be downloaded from the Internet www.floriade.com.
- 41.3 List of Regulations and Time Schedules
The host government shall draft the following Special Regulations in accordance with the Convention, regulations of the AIPH and the present General Regulations, and submit them to the BIE for approval:
1. Special Regulation No. 1 concerning the definition of the theme of 'Expo 2022 Floriade Almere, the Netherlands' and the means of its implementation by the organiser and the participants;
 2. Special Regulation No. 2 concerning the conditions for the participation of States, international organisations and private exhibitors;
 3. Special Regulation No. 3 concerning the rules of the Steering Committee of the College of Commissioners General;
 4. Special Regulation No. 4 concerning the rules concerning construction or improvements, and fire protection;
 5. Special Regulation No. 5 concerning the rules concerning the installation and operation of machines, apparatus and equipment of all types ;
 6. Special Regulation No. 6 concerning the accommodation facilities for the personnel of the official foreign sections;
 7. Special Regulation No. 7 concerning the regulations governing customs and handling, and any particular rates and charges;
 8. Special Regulation No. 8 concerning insurance;
 9. Special Regulation No. 9 concerning the conditions under which official participants may operate restaurants, carry out sales or special events;
 10. Special Regulation No. 10 concerning the provision of general services;
 11. Special Regulation No. 11 concerning the protection of patent rights and copyrights;
 12. Special Regulation No. 12 concerning the privileges and advantages of Commissioner Generals of section and of their staff;
 13. Special Regulation No. 13 concerning the regulations governing admissions;
 14. Special Regulation No. 14 concerning the conditions governing the attributing of awards.
- 41.4 The above regulations shall be drafted in accordance with the time schedule required by the BIE and the AIPH, and submitted to the BIE for approval. The Organiser may issue further guidelines as necessary according to the particular situation of Floriade Expo 2022, which shall be in accordance with the General and Special Regulations.